



Executive VOICE CORPORATE PROFILE

Run a full-page ad in the Jan/Feb issue of *Plant Engineering* and receive an Executive Voice Corporate Profile at no cost.

» **First things first...** contact your account manager to confirm your company's participation in the profile program.

» **Easy production...** no need to worry about the layout! Our designer will design your unique profile according to our standardized profile page format and send you an approval proof before publication.

» **Specifications...** all advertisers, regardless of ad size **must supply the following:**

- One head shot* of executive (minimum size 2 inches wide at 300 dpi resolution, tiff or jpg format)
- One company image of building exterior or interior (minimum size 3 inches wide at 300 dpi resolution, tiff or jpg format)
- One high res logo (300 dpi, eps, tiff or jpg format)

» **Profile text should follow these criteria:**

- **Do not include a headline.** Copy begins with initial drop cap.
- Full page — submit **no more than 350 words** total for the page; this includes the profile body, any captions, and required footer info (email, phone, and url).
- Half page- submit **no more than 225 words** total; this total includes the profile body, any caption, and required footer info (email, phone, and url)

* If no executive head shot is desired/available, a single product shot can be substituted, however small size and placement of image will be same as that of a head shot.

Contact your CFE Media and Technology marketing consultant to reserve your space.

Questions? Please contact: Ellie Clare, Client Service Manager, eclare@cfemedia.com.



» **Send your materials...**
by the raw materials deadline to our profile designer Judy Hall (jhall@cfemedia.com)

Submit all profile raw ad materials by:
Monday, January 15, 2024
Drop dead (last call) material deadline:
Friday, January 19, 2024