



Run a full page ad in the July/August issue of *Plant Engineering* magazine and receive an **Educating Engineers** advertorial at no cost.

Educate the engineers on your company's products, training and services by profiling and highlighting the following:

- Software, publications, catalogs and manuals
- Classroom/Online Instruction or Videos
- Seminars, Webinars, and Conferences
- Field Experience and Internships

- **First things first...** contact your marketing consultant to confirm your company's participation in the **Educating Engineers** profile program.
- **Easy production...** Simply provide the raw materials listed below. Our designer will create your profile using our standardized profile format and will send you a proof for approval before publication.
- **Specifications...** **Full-page participants** should submit an unformatted Word doc containing **250 words or less** of body text, plus a **headline of up to 22 words**. A photo caption (up to twenty words) is optional.

Half-page participants are limited to **100 words** of body text, plus a **headline of up to 16 words**.

At the bottom of each profile, your **contact info** (email, phone, and url) appears as a **footer beneath the logo**.

ALL profiles feature just one photo and one logo.

Please supply **high res** (300 dpi) images at least three inches wide, in tiff, jpeg, or eps formats. So our print-only readers may also access your educational tools, we will create a **QR code** (full-page: up to 3 QR codes; half-page: 1QR code) to appear near your links.

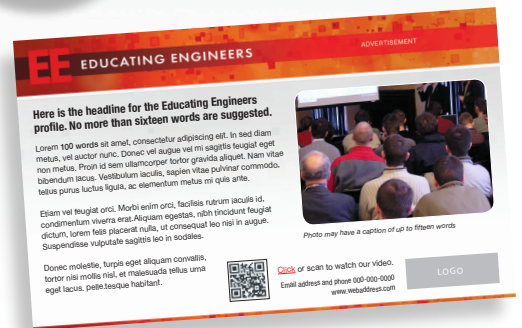
- **Send materials...** by the raw materials deadline to our designer: jhall@cfemedia.com

Contact your CFE Media and Technology marketing consultant to reserve your space.

Questions? Please contact: Ellie Clare, Client Service Manager, eclare@cfemedia.com.



Half-page advertisers can run a half-page Educating Engineers profile at the discounted rate of \$2000.00 net



Raw materials due:
July 14, 2023
LAST CALL FOR MATERIALS:
7/20/2023