

Innovations FROM THE INDUSTRY CORPORATE PROFILE PROGRAM

Plant Engineering celebrates innovation in manufacturing with a nod to our partners in innovation throughout the May/June issue.

We invite you to participate in a special section entitled “**Innovations from the Industry**” in the May/June issue. Manufacturing innovation will be the universal theme throughout the publication.

All full-page advertisers get a FREE Innovations from the Industry profile to highlight their company’s most innovative products, services and campaigns.

Fractional size advertisers receive a free 1/2 page profile. Non-advertisers may purchase a profile for \$2000 NET.

Print Deadline: Deadline for submission of all profile ad raw materials to Judy Hall (jhall@cfemedia.com) is **Thursday, 5/11/23**
Drop-dead extension cut-off date: 5/17/23

Use your profile to tell your company’s own innovation story. You can focus on past and present advancements or discuss your vision for the future. It’s also the perfect space to feature a new product release.

Additionally, you can include links to specific web pages or product data sheets. You can even embed a link to an online company video if available.

So our print-only readers may also access your story, we will create up to 3 QR codes to appear near your links.

HALF PAGE: Submit up to **200 words** of text (an unformatted Word doc is preferred) describing innovations at your company. All text — headline, body, and footer count toward your maximum 200 word count cap. Only one QR code (we will create) may also be featured.

Provide **high res logo and one high res (300 dpi quality, no GIFS) photo** — approximate size is 2 x 2 inches. Suggested image subjects: executive or manager headshot, or other *small singular* product shot.

Material Requirements:

FULL PAGE: Submit up to **325 words** of text (unformatted Word doc is preferred) describing innovations at your company. All text — headline, body, short captions (if desired) and footer count toward your maximum 325 word count cap. Footer text containing phone, email and web address will appear at the bottom of your profile next to your logo.

Provide **high res logo and no more than three (3) high res (300 dpi quality, no GIFS) photos**. Suggested subjects include product grouping, building exterior or interior, executive/manager headshot, or other small singular product in lieu of head shot.



Contact your CFE marketing consultant to reserve your space. Then, send your Innovations raw materials to our graphic design vendor: jhall@cfemedia.com.